

# **CYNTHIA MOODIE BESS AWARD BASKETBALL TOURNAMENT SPONSORSHIP PACKAGE**



**THE CYNTHIA MOODIE BESS AWARD**

EDUCATE THEN ELEVATE

**DATE: MAY 31 - JUNE 1 , 2025**

**LOCATION: THE BGC KAWARTHA CLUB  
107 LINDSAY STREET, LINDSAY, ON K9V 2M5**

# BENEFICIARY



The Cynthia Moodie Bess Award is a not-for-profit corporation named after its founder Cynthia Moodie Bess.

An immigrant from Trench Town, Jamaica, Ms. Bess raised 3 children in Canada. To her children and those around her, she constantly stressed the importance of education. She is famous for reciting an old Jamaican poem,

*"Labour for learning before you grow old. For learning is better than silver or gold. Silver or gold will vanish away. But a good education shall never decay."*

The not-for-profit corporation provides scholarships for the youth from disadvantaged circumstances who have been accepted into their first year of college or university.

# ABOUT THE EVENT



The Riley Divorce & Family Law Firm is proud to announce that we will be hosting the annual Cynthia Moodie Bess Award, 3 on 3 basketball tournament in Kawartha Lakes on May 31 - June 1 , 2025.

All funds raised will be donated to the Cynthia Moodie Bess Initiative. Education changes lives and children coming from disadvantage circumstances need our help. We are inviting you to sponsor this tournament and be a part of this amazing cause.

The 3 on 3 two-day tournament will take place at the end of May at The BGC Kawartha Club in Lindsay, Ontario. Both indoor and outdoor courts will be in play.

By sponsoring this event, your company becomes associated with a worthy cause. The children are indeed the future and your support of the tournament could mean life changing opportunities for them.

# SPONSORSHIP OPPORTUNITY

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Thank you for considering sponsorship of the CMBA basketball tournament. There are several ways to support and/or sponsor the event:

- Donate product/services to the team to be raffled at the tournament
- Provide volunteer support at the tournament
- Donate money to become an event sponsor
- Donate to become an official team sponsor
- We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you have

**SLAM DUNK****\$5,000.00**

- Recognition as the headline sponsor and naming of the championship trophies
- Any presence at the tournament you wish to provide (subject to any venue restrictions)
- Opportunity to speak at the tournament about your business/brand
- Opportunity to set up tables with promotional materials at the tournament
- Recognition as a sponsor in press materials
- Acknowledgement as a sponsor during tournament and public address announcements
- Inclusion of your logo and recognition as a sponsor on T-Shirts provided to all participants
- Materials for use in company publications, including pictures of the tournament
- Logo on the website with link to your company's website
- Use of tournament name and logo
- Opportunity to put up signage at tournament facility (subject to any venue restrictions and size restrictions depending on level of sponsorship)

**MVP AWARD****\$2,500.00**

- Opportunity to speak at the tournament about your business/brand
- Opportunity to set up tables with promotional materials at the tournament
- Recognition as a sponsor in press materials
- Acknowledgement as a sponsor during tournament public address announcements
- Inclusion of your logo and recognition as a sponsor on T-Shirts provided to all participants
- Materials for use in company publications, including pictures of the tournament
- Logo on the website with link to your company's website
- Use of tournament name and logo
- Opportunity put up signage at tournament facility (subject to any venue restrictions and size restrictions depending on level of sponsorship)

**LEVELS****INVESTMENT****FAST BREAK****\$1,000.00**

- Acknowledgement as a sponsor during tournament public address announcements
- Inclusion of your logo and recognition as a sponsor on T-Shirts provided to all participants
- Materials for use in company publications, including pictures of the tournament
- Logo on the website with link to your company's website
- Use of tournament name and logo
- Opportunity put up signage at tournament facility (subject to any venue restrictions and size restrictions depending on level of sponsorship)

**NOTHING BUT NET****\$500.00**

- Logo on the website with link to your company's website
- Use of tournament name and logo
- Opportunity put up signage at tournament facility (subject to any venue restrictions and size restrictions depending on level of sponsorship)

# SPONSORSHIP REPLY FORM



I AM INTERESTED IN SUPPORTING AS A:

<input type="checkbox"/>	SLAM DUNK	\$
<input type="checkbox"/>	MVP AWARD	\$
<input type="checkbox"/>	FAST BREAK	\$
<input type="checkbox"/>	NOTHING BUT NET	\$

## CONTACT & PAYMENT METHOD

### Contact Information

Company Name:

Contact Name & Title:

Phone:

E-mail:

Payment can be made by cheque

Made payable to

**"The Cynthia Moodie Bess Award"** and mailed to:  
Jill Sutherland at The Riley Divorce & Family Law Firm

OR

E-transfer: [cmbaward@gmail.com](mailto:cmbaward@gmail.com)

OR

Visa/Mastercard





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**WE WANT TO HEAR  
FROM YOU!**

[cmbaward@gmail.com](mailto:cmbaward@gmail.com)

223 Kent Street West, Lindsay ON K9V 5G6